Swetaa Suresh

University of Waterloo • 4th Year Management Engineering

swetaa.suresh@uwaterloo.ca | swetaasuresh.me | linkedin.com/in/swetaasuresh | github.com/swetaa23 | (647) 248-9947

SKILLS

Toolkit	Figma, Adobe XD, Salesforce, Git, WordPress, Jira, Azure DevOps, Miro
Languages / Frameworks	Java, Python, SQL, R, React, Node.js, Flutter, Rust, .NET, VBA
Product	Agile, Road Mapping, User Stories, Go-To-Market, Stakeholder Management, Wireframing
Relevant Courses	Advanced Machine Learning, Human Computer Interaction, Analytics and User Experience

EXPERIENCE

Product Manager • *Stealth Startup*   Jan 2024 – Present
- Spearheading the development of product vision and roadmap to align with generative AI market demands
- Working closely with the leadership team to define KPIs and metrics to measure product success and drive future iterations and enhancements
- Playing a key role in investor pitches and fundraising efforts by effectively communicating the product vision, market opportunity, and traction achieved

Product Management Intern • *Bespoke Metrics*   Aug 2024 – Dec 2024
- Collaborated with UX designers to prototype user flows, refine usability, and conduct user research, resulting in a 20% increase in user engagement
- Drove comprehensive pre-launch testing initiatives, including user acceptance and integration testing, to ensure product quality and alignment with user needs
- Facilitated cross-functional collaboration across design, engineering, and QA teams, streamlining development cycle time by 20% by optimizing workflows

Technical Product Management Intern • *CrimsonLogic*   Jan 2024 – Apr 2024
- Led product strategy sessions and implemented agile methodologies to migrate B2B legacy product to a modernized platform enhancing scalability
- Validated APIs and EDI systems to establish connections between clients and government agencies
- Managed the build-out of new shipping portal features, addressing key gaps and driving a 17% improvement in customer retention

Product Management Intern – Development Environment • *Wind River Studio*   May 2023 – Aug 2023
- Led product development by creating user stories, fostering UX collaboration, and coordinating 30+ developers to deliver test automation and artifact management integrations on an embedded OS
- Designed product demos for internal audiences resulting in a 25% reduction in onboarding time for teams
- Drove product strategy, formulating product requirements and prioritizing features to optimize resources and reduce developer costs by 15%

Product Go-To-Market Intern • *Wind River Studio*   Sept 2022 – Dec 2022
- Built a launch plan for product updates on an embedded OS used by NASA, Boeing, Aptiv and more
- Designed interactive web demos for new features that led to a 27% increase in conversion

PROJECTS

Netflix Rewind • Chrome extension for revisiting moments spent on Netflix • 🌐
Figma, HTML, CSS, JavaScript, Netflix API
- Self-taught Figma to design a visual dashboarding experience, that highlights a user's Netflix activity summary
- Led user interviews to effectively prioritize implementation of features such as binged shows
- Built and launched the extension to the Chrome Web Store with 500+ users

EDUCATION

University of Waterloo, BASc – Management Engineering   2020 - 2025
Academic Representative • 7 Consecutive Terms - Bridged student-faculty communication
VP of Project Scoping • UW Blueprint – Building Tech for Social Good